

Funeral Services For Pioneer Jarrow Resident

Friends and neighbors gathered at the church last Friday afternoon to pay their last respects to one of Jarrow's early and beloved citizens.

William Jamieson was born in Antium Co., Ireland, in 1871, and passed away quietly at his home on Tuesday, October 1.

As a young man he immigrated to the States and then to Alberta. He lived at Ponoka for some time but settled at Jarrow and had lived there almost continuously for about forty years.

He leaves to mourn his passing, his loving wife, one son Howard at home, one daughter Mary Lind, two grand children, Mrs. A. Wolda and Grand Lind, three great grandchildren, one brother Johnson and other relatives. One son (Hans) predeceased him in 1944.

The funeral service was conducted by the Rev. H. W. Inglis who brought a message of hope and comfort to the sorrowing Mrs. H. Beer sang "Once Face with my Redeemer." Interment took place in the Jarrow cemetery. Pallbearers were Messrs. H. A. Whidden, P. Wright, G. Theroux, Wm. Lockhart, Geo. Bridgeman and Stan Bridgeman.

He was a good neighbor, a kind father and a loving husband. He was a member of the I.O.O.F. lodge at Ponoka and a member of the Jarrow United Church Board. His place in the church will be sadly missed as come rain or shine, he was always in his accustomed place.

Floral tributes and expressions of sympathy from The Family; J. Jamieson; Elizabeth and Lily; Larry, Luther and Helen; Minnie and Harold; Stan, Helen and family; Lenora, Mike and Gary; Dorotha, Les and family; Hazel, Abe and family; Mrs. Mary and Allen; Gordon and Ruby; Larsen; Mrs. Ivar Larsen and family; Mrs. S. G. and family; The McGregors; family, Mr. and Mrs. Bob Tweedy; Mr. and Mrs. Ted Skori and family; Mr. and Mrs. Wm. Lockhart; Mr. and Mrs. Janet and Bill; Joe, Ponoka; Mr. H. McGuire; Rev. and Mrs. G. A. Steele; Mr. and Mrs. Balton and family; Ruby and Carol; Mrs. Meakin; The Lingleys; Mrs. Arkinfield and Stewart; Vera Lindtner; Audrey Pizutto; Daphne Queh; Ann Nykolajyn; Ruth Anderson; M. Wagner; Betty Rhodes; Irene Gayder; May Prethore; Helen and Mario Pizutto.

To Jarrow United Church Memorial Fund from Mr. and Mrs. G. Lovig; Bob and Jen Tweedy; Mrs. Tweedy and Lillian; Mr. and Mrs. O. Lilness; Mr. and Mrs. P. Wright; Mr. Fred White and Evelyn; Mr. and Mrs. H. A. Whidden; Mr. and Mrs. C. Sonoff; Mr. and Mrs. H. Meakin; Mr. and Mrs. Stan Bridgeman; Mr. and Mrs. Ed Bruhaug. To the M. and M. Fund from Mr. and Mrs. W. R. Meakin; Shirleyanne and Douglas; Mr. and Mrs. A. Overby; Mr. and Mrs. G. Theroux; Mr. and Mrs. A. Coiter and Harold; Mr. and Mrs. Bob Meakin.

OPTOMETRIST

D. A. Mathieson, R.O., 205 Birks Building, Edmonton, will be in Irma at the hotel, Monday, October 21, 2:30 - 9 p.m. For appointment see the drug store.

Weekly Inspirational Corner

(Sponsored by an Irma Times reader)

Behold, what manner of love the Father hath bestowed upon us, that we should be called the sons of God; therefore the world knoweth us not, because it knew Him not.

Behold, now are we the sons of God, and it doth not yet appear what we shall be; but we know that when He shall appear, we shall be like Him; for we shall see Him as He is. And every man that hath this hope in Him purifieth himself, even as He is pure. 1 John 3:1-3.

C.N.I.B.

Canadian National Institute for the Blind is now serving more than 1250 blind Albertans. In addition to the rehabilitation of blind persons the C.N.I.B. is also active in the field of prevention of Unnecessary Blindness. They are at present appealing for funds with which to support their work in Alberta.

The Irma W.I. have once again promised their help for this good cause by holding a tag day for the blind on Saturday, October 19. Your generous donations in maintaining these services are certainly worthwhile and greatly appreciated. We in Irma can be extra thankful to the C.N.I.B. since they do so much to help restore the sight of one of our former Irma citizens, Mr. H. Elford, now of Edmonton.

Keep in mind, Saturday, Oct. 19, Tag Day for the Blind.

Northern Nuggets

Little Maureen Lukens spent several days recently in the Mannville hospital while suffering from a prolonged attack of stomach flu.

There will be a Square Dance in the school on October 18. Henry Lien calling.

The Jarrow Association wish to remind everybody of the hot chicken supper to be served at Jarrow on October 25. This starts at 6 p.m. and will be followed by cash bingo.

The monthly meeting of the Albert Busy Beavers is postponed to October 16. The meeting will be held at the home of Lorna Prosser. Now is the time if you want to join the Busy Beavers.

A very successful TB Test X-ray was held at Albert on Tuesday, October 8. A total of 20 X-rays were taken. Much of the credit is due to Mrs. Claude Ramsay for her work in canvassing the community.

Last Thursday, Jean Fleming attended at the home of the home on a month's furlough. Jean was quite disappointed with the reception she received from the weatherman.

The Buffalo Coulee W.I. will hold their October meeting on Thursday, the 24th at the home of their president Mrs. Archibald. Hostesses, Mrs. Alf Larson and Mrs. C. Ramsay. Contest, Mrs. P. Miller. Roll Call, an article for bazaar mystery table planned for Nov. 16.

Glen-Coo Gleanings
Mrs. O. Raasak and two little daughters left on Tuesday evening October 1 of last week for a trip to Chicago to visit their uncle, Mr. Sigurd Steffensen, and to meet Mrs. Raasak's father, Mr. O. Steffensen, on his return home from a holiday of several months in Norway.

Mrs. Allan Connolly (nee Margaret Pedel) was home for a few days' visit with her parents last week. Mr. Connolly and his parents spent Sunday afternoon at the Wm. Pedel home. Margaret returned with them.

Mrs. M. Fuder has returned to Wainwright after spending a couple of weeks giving Mr. L. Sestre a helping hand during harvest.

Southern Sayings

Next W.I. meeting will be held at the home of J. Jackson on Thursday, October 17. Hostesses, Mrs. P. Funk and Mrs. H. Long. Raffle, Mrs. P. Funk.

Mrs. Ted Hill left last Thursday for Edmonton. On Friday morning at 3 a.m. her brother Harold and family and Dorcas left for Lethbridge to attend their younger brother, Arthur's wedding at 4 p.m. on Friday afternoon, October 4. Dorcas reported a real blizzard was blowing all the way from Edmonton to Calgary. There were several cars and trucks in the ditch but they travelled along without any mishap. When they arrived in Lethbridge the sun was shining and the snow had been cleared off the streets and it turned out to be a most beautiful day.

Card of Thanks

We wish to express our sincere thanks to all our friends and neighbors for their many kindnesses, messages and words of sympathy during our recent bereavement and for the many floral tributes and memorials.

W. S. Jamieson family.

The Thrill That Comes Once in a Lifetime



BAZAAR

When?—November 9.
Place?—Legion Hall.
Who?—Irma W.I.
What?—Bazaar.
Raffle, Home Baking, Parcel Post, Tea Tables.

EASTERLY ECHOES

Mr. Bill Veer was an Edmonton visitor Monday.

The Willerton family attended the football game in Edmonton Saturday.

Mr. and Mrs. Ken Steele, Randy and Mr. W. Crabbs, Saturday.

The men hoped to do some goose hunting while Mrs. Steele visited with her parents.

Even though the Indians were forecasting a long, hard winter we didn't expect to see wintry weather so early. Farmers are forced to dig into winter gear supplies for their stock as pastures are covered with ice and snow.

Youngsters are enjoying sleigh riding on the icy hills.

Mr. H. J. Jamieson of Vancouver visited with Mr. and Mrs. F. Crabb on Sunday.

Jarrow News

S. McGregor of Biggar, Sask., and relatives from Ponoka, Vermilion and Edmonton attended.

Mr. W. S. Jamieson's funeral on Friday, October 4.

NOTICE

A Turkey Shoot will be held at the J. H. Archibald farm, miles north of Irma, on Wednesday, October 16 at 12:30 p.m. Bring your own guns and shells. Shotgun stands for the Ladies. Shotgun shells will be provided. Lunch will be served. Not responsible for accidents. 11p

IN MEMORIAM

In loving memory of our dear husband and father Roland Herbert who passed away on Oct. 24, 1950.

Those we loved go out of sight But never out of mind. They are cherished in the hearts Of those they leave behind. The world may change from year to year, And friends from day to day, But never shall the one we loved From memory pass away.

—Ever remembered by his loving wife and family.

Echo - Rodino

Mr. A. Beckett has secured a truck for his farm deliveries.

Mrs. Pocock Sr. from Brandon, Man., has been visiting her son W. J. Pocock and family.

Mr. and Mrs. Beckett motored to Two Hills. They report that harvesting up that way is only just started, much is left to clean up before winter.

Which is also the condition of laborers here. Only a small percentage of the harvest is in with the snow now covering the fields.

CHURCH SERVICES

UNITED CHURCH
Thanksgiving Sunday, Oct. 13
Albert Sunday School 10 a.m.
Pascendale Sunday School 10 a.m.

Irma Sunday School 10:30 a.m.
Worship Service 11:30 a.m.
Special Thanks Offering for the Missionary and Maintenance Fund. Everybody welcome.
H. W. Inglis, Minister.

SHARON LUTHERAN

Sunday, October 13
Sunday School and Bible Class 11 a.m.
Vesper Service 8 p.m.
C. Magee, Pastor.

ST. MARY'S CHURCH NOTES

The Order of Confirmation will be administered by the Rt. Rev. Howard H. Clark, B.A.D.D., Bishop of the Edmonton Diocese in St. Mary's church on Sunday, October 20 at 2 p.m.

Kinsella News

Mr. Dave Tessman of Crossfield, was visiting at the home of his mother Mrs. M. Tessman last week.

Mr. Ed Murray was the lucky winner of the doll raffled by the local Elks Lodge. Congratulations.

Mr. J. Kyle of Edmonton, who was a resident of Kinsella for a number of years, Mr. Kyle died in the city recently.

At the last W.I. meeting Mrs. C. Lancaster gave a very interesting Book Review. Plans were made to have the annual Children's Halloween party, to be held on Saturday, October 26. All children in the district are invited to attend.

Miss Margaret Murray left on Saturday to take a nursing aid course at a Calgary hospital.

Mr. Jim Greenwood of Kimberley, B.C., is the guest of Mr. and Mrs. D. Greenwood.

Mr. C. Brooks of Czar, brother of Mr. D. Brooks who farmed in this district for some time, passed away on Monday, Sept. 30. Messrs. J. F. Murray and C. Lancaster attended the funeral at Czar on Thursday, Oct. 3.

Please plan to attend the annual Church Supper sponsored by the Kinsella W.A. on October 16.

St. Paul Presbytery

Meeting Here October 11

(From The Viking News)

The St. Paul United Presbytery will hold its Fall meeting in Viking on Friday, October 11. Delegates will come from as far as Cold Lake, Edgerton, Ryley and Viana.

The Official Body within the United Church of Canada will be composed of an equal number of Clergymen and Lay Delegates. The Presbytery will deal with such items as: The Liquor Prohibition Service Loans to needy churches, Church Camps, Evangelistic Missions, and other vital topics to Canadian living.

One H-bomb dropped on each of Canada's eight major cities could wipe out a quarter of all Canadians — unless an active Civil Defence program is in effect.

Wins Awards For Highest Marks

Leslie Ballentine has been awarded the Wainwright School Division Scholarship and the Wainwright Local ATA Award for having attained the highest marks in the Wainwright School Division in the Grade XII June Examinations. Leslie, whose average in examination subjects was 86, has also received a scholarship from the Alberta Hotelmen's Association, and is now in attendance at the U. of A.

WITH THE District Agriculturist

By J. S. Duncan

Hay and Pasture Crops

The high cost of forage seed this last few years has stopped many farmers from seeding down as much land as they wanted to. Most seed will be very reasonably priced this fall and probably next spring. Farmers should take advantage of this, and seed down while the cost is low. Late fall seeding (about or after freeze-up) has been very successful in the area. The seed is usually put into clean stubble and it gets away to a fast start in the spring. Remember, that Alfalfa adds greatly to the yield and feed value of both hay and pasture, so include it in your mixture.

Control Cattle Lice

In most cases there is little attention paid to lice on cattle until they are so bad that the cattle have already received a bad set-back. Spraying or dusting cattle with such chemicals as Lindane, Malathion, Rotenone, Malathion, Rotenone, Malathion, Rotenone, etc. to see within a month of going to slaughter or on dairy cows.

New Control for Warbles

A new product called Trolene which is given to cattle as a pill or bolus has been licensed in Canada and should be available this fall. This product is a systemic insecticide which kills warble grubs before they get into the back of the animal.

Treatment should be given as early as possible in the fall and should not be given to animals within 60 days of being slaughtered or to milking cows. There is no information available yet as to the cost of this treatment, but if you are trying it, be sure to follow closely the directions on the container.

OUR MORAL RESPONSIBILITY

In any issue that confronts a nation, or a home, one question must be answered satisfactorily, before the final outcome of that issue can be considered, that is the moral factor. We may attack a problem on its economic level, we may consider it in dollars and cents, profit and loss, and reach an answer, but if we, at the same time neglect the sense of moral responsibility, we are apt to ruin the health, and strength of man by corruption of character by suppression of human rights, and moral atmosphere in general.

The great damage caused by alcohol is not in the realm of the economic aspect of the nation, but rather the moral. In a nation, as individuals, we are first of all responsible for the moral level. George Bernard Shaw once stated "If a natural choice between drunkenness and sobriety were possible in our city, I should leave the people free to choose. But when I see an enormous capitalist organization pushing drink under people's noses at every corner, and pocketing the price, while leaving me and others to pay the colossal damage, then I am prepared to make that organization and make it as easy for a poor man to be sober if he wants to, as it is for his dog to be immoral responsibility. Will you exercise yours October 31?"

—Contributed.

KIEFER'S SHOWS at IRMA

Friday, October 11 8:40 p.m.
"BEAU JAMES"
Bob Hope
Technicolor - VistaVision
Friday, October 18 8:40 p.m.
"HIGH SOCIETY"
Grace Kelly, Bing Crosby
Lonie (Satchmo) Armstrong
Technicolor

BROCK THEATRE

VIKING - ALBERTA
SHOWS AT 7:00 and 9:00 p.m.

Saturday - Monday

OCTOBER 12th and 14th

— TWO DAYS ONLY —

ELVIS

7 GREAT SONGS!

AS A DRAMATIC SURPRISE

TECHNICOLOR

ELVIS PRESLEY

SCOTT COLEY

LOVING YOU

HAL WALLIS presents

(Family Picture)

Tuesday - Wednesday

OCTOBER 15th and 16th

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Civil Defence Day points to need for public co-operation

J. O. Probe, Civil Defence co-ordinator for Saskatchewan, explained the purpose of National Civil Defence Day and the need for public co-operation and support.

"Every Canadian community—the biggest and the smallest—has a part to play in Canada's Civil Defence program. If it doesn't play that part, the community one day might suddenly die."

The prospect of a nuclear war must be faced. And because it must be, Friday, October 4, has been designated as Civil Defence day nationwide to remind Canadians of this necessity.

The target city can save its inhabitants only by complete dispersal. But the evacuees must have a place to disperse to. That's where the rest of the country comes in—as reception centres, except in remote cases.

The first evacuees would arrive over a period of six hours. They would be billeted on the basis of one for each member of a household in the reception area.

The rest of the evacuees would arrive later, over a shorter period, to be billeted at first on a five-to-one basis. Whether a community received the first evacuees would depend on its distance from a target area. The last evacuees would have to be put up by the

communities nearest the target area. They wouldn't have time to go farther.

A reception area could expect about two hours warning that a flood of evacuees was coming. Obviously, it would be too late to prepare to accommodate them once the bombs were falling. To lay out the necessary plans in advance is the purpose of Civil Defence.

It is the government's job—the federal, provincial and municipal governments—to get a Civil Defence plan started appropriate to the area its responsibility covers. But from that point on, all government effort is a waste of public funds and effort without the essential support of its citizens."

Funny and Otherwise

"Modern gadgets are wonderful," said the optimist. "We used to have to pull the burned toast out of the toaster; now it pops out by itself."

First Farmer: I've got a freak on my place—a two-legged calf.
Second Farmer: Yeah, he came over to call on my daughter last night.

The two men were discussing family matters.
First—Your wife used to be terribly nervous. Now she's as calm and composed as a cucumber. What cured her?
Second—The doctor did. He told her that her kind of nervousness was natural because of advancing age.

Junior: "Say, Grandpa, make a noise like a frog."
Grandpa: "What on earth for, Junior?"

Junior: "Well, Dad says that when you croak we'll get \$5,000."

Customer: "How do you sell your limburger cheese?"
Grocer: "I often wonder that myself!"

These days, cows have a better reason than usual for appearing contented. Why wouldn't they be, standing around in all that high-priced meat?

The suburban bus was waiting at the end of the line. Presently two young females boarded the car and after seating themselves produced a package of cigarettes and prepared for a smoke.

"You don't care if we smoke, do you?" they asked the motorist.
"Naw," he answered. "But if any ladies get on my bus I will have to cut it out."

British paintings to be exhibited

The largest collection of British paintings of the 18th century ever to be sent to Canada is now aboard the 22,000-ton Cunard liner *Saxonia* which is due to berth here September 18. The collection will be on exhibition in Canada until February, 1958; first at the Montreal Museum of Fine Arts and later at the National Gallery of Canada, and the Art Gallery of Toronto.

Organized by the British Council, the collection contains 68 paintings lent by galleries and private owners in Britain; a further 19 works are being gathered from the United States and Canada. The artists represented include Gainsborough, Reynolds, Hogarth, Raeburn, Stubbs, Lawrence, Romney, Marlow, Wilson, Wright, Copley and Opie.

Queen Elizabeth II, who is patron of the exhibition, has lent four paintings—three from Windsor Castle and one from Kensington Palace. They include "Princess Mary" by Hogarth, "Garrick as Kiteley" by Reynolds, and Ramsay's "The Duke of Kent as a Child."

There are nine portraits by Reynolds, including the famous "The Duchess of Devonshire and her daughter, Georgiana," lent by the Duke of Devonshire and the Chatsworth Trustees.

The paintings were selected by a committee of 20 experts under the chairmanship of Sir Philip Hendy, director of the National Gallery and chairman of the British Council's Fine Arts Committee. Canadian members of the selection committee were Martin Baldwin, director of the Toronto Art Gallery, Alan Jarvis, director of the National Gallery of Canada, and John Steegman, O.B.E., director of the Montreal Museum of Fine Arts.



A GROUP OF PUBLISHERS from Canada and abroad chat with the Hon. R. R. Peterson, Minister of Trade and Industry, at the annual convention of the Canadian Weekly Newspaper Association held this year at Banff, Alberta. From left to right, they are W. Eric Dunning, of the *Haney*, B. C. Gazette; Leslie E. Barber, C.W.N.A. president of the *Chilliwack*, B.C. Progress; Hon. Mr. Peterson; Tom Ford, of the *Lacqombe*, Alberta Globe; and Mr. D. W. Comer of the United Kingdom Newspaper Society.



HONORARY LIFE MEMBERSHIP in the Canadian Weekly Newspaper Association was presented John Vopni, owner of the *Davidson* (Sask.) Leader and manager of the *Prairie Publishers Ltd.* at Regina, at the Canadian Weekly Newspaper association convention this year. The meeting, attended by more than 500, was held at Banff, Alberta.

CHMC demands prompt action on SVHC loan

Unless the application to the Central Mortgage and Housing Corporation for a loan is completed, a definite location obtained and work started on construction of the project, the present negotiations with the *Souris Valley Housing Company*, Estevan, will be halted at September 30.

This ultimatum was delivered to the board of directors of the SVHC at a meeting at Estevan by T. J. Osbourne, Regina, manager of the CHMC.

Mr. Osbourne told the meeting, which was also attended by members of the Estevan city council, that the SVHC application for a loan had been approved last May but that apparently no progress had been evident in the project since then.

He told the meeting that unless some definite forward steps are taken before September 30, the present loan application would expire and it would be necessary for the SVHC to re-apply for a loan in the spring of 1955.

He warned that a new application for a building loan next year would have to be made at a higher interest rate than that carried by the present loan. The approved application carries an interest rate of 3 1/2 percent. A new loan application next year would carry an interest rate of 4 1/2 percent.

In effect, Mr. Osbourne gave the SVHC until the end of this month to secure a registered title for the site of the proposed Senior Citizens Home and get construction work started on the project.

The CHMC loan for construction of the home is \$260,000. The SVHC was formed many months ago to build and operate a \$300,000 home for senior citizens of this area.

With the exception of the 22K of Coalfields who have decided not to take any part in the proposal until the City of Estevan makes a

SWIFT CURRENT QUEEN CONTEST PLAN UNDERWAY

Plans for the "Miss Swift Current" contest are now well under way, reports the Ways and Means committee of the local Jaycees. Letters have been sent out to all organizations who have sponsored contestants in the past, inviting them to do so again this year. Contrary to previous reports, candidates from out-of-town areas will be included in this year's campaign.

September 27 has been chosen as the night for the crowning of "Miss Swift Current". A formal dance in the Elks Hall will take place from 9 p.m. until 1 a.m., with a modern orchestra in attendance.

The queen crowned from this district will go on to Regina to represent Swift Current in the "Miss Saskatchewan Roughrider" contest to be held later this fall.

During the past three years that Swift Current has been entered in the competition, two local candidates—Lynda Fleming and Frances Stewart—were chosen as "Miss Saskatchewan Roughrider" and represented the province at the Grey Cup—The Sun, Swift Current, Sask.—Sept. 5/57.

BE WILLING
Civil Defence can teach every Canadian how to save himself from deadly radioactive fallout—if every Canadian is willing to learn.

Easy, easy sew
PRINTED PATTERN
Each One Yard 35"



by Anne Adams
Our new PRINTED Pattern—thrifty, easy-sew! Just ONE yard 35-inch fabric is all you need for each of these pretty serving aprons. Make them for yourself, for your best friend!
Printed Pattern 4859 includes three styles: Misses' Medium size only. Each apron: 1 yard 35-inch. Jiffy-cut in one piece!
Printed directions on each pattern part. Easter, accurate.
Send forty cents (40c) in coins (stamps cannot be accepted) for this pattern. Please print plainly Name, Address, Style Number.
Send order to:
Anne Adams Pattern Dept.,
Department P.P.L.,
60 Front Street, W., Toronto.

Easy cable-stitch



by Alice Brooks

Luxurious-looking, yet easy and inexpensive! Knit this cable-stitch rug for bedroom; play-room; or make a bathroom set with matching seat-cover.

Use rug cotton or old stockings—quickly knit! Pattern 7237 has directions for rug and seat cover.

Send thirty-five cents in coins for this pattern (stamps cannot be accepted). Print plainly Name, Address, Pattern Number.

Send order to:
Household Arts Department,
Department P.P.L.,
60 Front Street, W., Toronto

A bonus for our readers: two FREE patterns, printed in our new *Alice Brooks' Needlecraft Book for 1957*. This is a collection of designs to enter—crochet, knitting, embroidery, huck weaving, toys, dolls, others. Send 25 cents for your copy of this needlecraft book—now!

Stubborn Skin Itch

Stop Scratch! Try This Tonight! For Quick Ease and Comfort To find relief from the tormenting miserable itching, try *Stalenes*, the new *MOORE'S EMERALD OIL*. You get prompt relief from the itch of most externally caused skin and scalp irritations. *EMERALD OIL* is sold at all drug stores.

BACKACHE May be Warning

Backache is often caused by *lary kidney* action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest or that tired-and-heavy-headed feeling that won't go away. That's the time to take *Dod's Kidney Pills*. *Dod's* stimulates the kidneys to normal action. Then you feel better—sleep better—work better. Get *Dod's Kidney Pills* now. 81

YOU CAN SLEEP TO-NIGHT

AND RELIEVE NERVOUSNESS
"SLEEPY" TO-MORROW!
SEDICIN tablets taken according to directions is a safe and induce sleep or quiet the nerves when tense.
SEDICIN \$1.00-\$4.95
Drug Stores Only

Best Looking For '58

Emerson TV
ROYALTY LINE

The PORT-O-RAMA 5-WAY PORTABLE

Emerson Port-O-Rama offers you 14" or 17" TV, radio with phonograph, optional car-and-boat plug-in, and under pillow speaker for hospital use and personal listening.

Eldorado and Imperial Series
Beautifully-styled pace-setters for '58 bring you new styling, new wide-range screen, new stepped-up performance—"best-looking" TV for '58.

Choose from 24", 21" and 17" Console and Table Models—plus 21" TV-Phono-Radio Combination.

Best Listening For '58

Emerson Hi-Fi
You'll find every high-fidelity feature in the four great Emerson Hi-Fi Models for '58. Top engineering, with advanced styling and craftsmanship make Emerson the showpiece of any living-room.

Emerson RADIOS
Radio's wide world of entertainment is at your fingertips with ten great Royalty Line sets.

Emerson RADIO OF CANADA LIMITED
74 Front Street, W., Toronto, Ont.
SEE THE NEW ROYALTY LINE AT YOUR EMERSON DEALER NOW



This GLAZED WALNUT COFFEE CAKE makes a sweet snack!



Melt in 8" square cake pan.
2 tbsp. butter or margarine and use to brush sides of pan. Combine and sprinkle in bottom of pan.
1/4 c. chopped walnuts
2 tbsp. brown sugar
1/4 tsp. ground cinnamon

Sift together once, then return to sifter.
1 1/2 c. once-sifted pastry flour
or 1 1/2 c. once-sifted all-purpose flour
2 tps. Magic Baking Powder
1/2 tsp. baking soda
1/2 tsp. salt
Cream
1/4 c. shortening
Gradually blend in
1/4 c. lightly-packed brown sugar
1/4 c. fine granulated sugar

Add, one at a time, beating well after each addition.
2 eggs
Combine
1/4 c. milk
1/2 tsp. vanilla
Sift dry ingredients into creamed mixture alternately with milk, beating after each addition. Carefully spread batter in prepared pan. Bake in moderate oven 350°, about 25 mins. Stand baked coffee cake, in its pan, on cake rack for 10 mins. turn out and serve with butter or margarine. Yield: 1 coffee cake.

Magic protects your fine ingredients, gives you lighter, fluffier baked goods. Get Magic Baking Powder soon!



N.U.L. President Assures Albertans Of a Continuous Supply of Natural Gas

The primary concern of Alberta's two major gas utilities is to assure Alberta consumers of a continuous supply of natural gas to meet their needs for the foreseeable future, D. K. Yorath, president of Canadian Western Natural Gas Company Limited and Northwestern Utilities, Limited, said today.

In a statement outlining his companies' position, Mr. Yorath reiterated his companies' policy of protecting Alberta consumers by insisting that they be given a priority of supply over export.

In Mr. Yorath's opinion there are substantial reserves of natural gas yet undiscovered in Western Canada. He pointed out that the Oil and Gas Conservation board has forecast ultimate reserves in Alberta of 75 trillion cubic feet, which is the same as 75 billion MCF.

In any event, he said, a public hearing would be held by the board before any additional quantities are permitted to be exported from Alberta. The board, he said, is amply qualified to judge whether the required reserves are available or are in prospect.

However, Mr. Yorath said that unless assured markets are available the producers would not have the necessary incentive to prove up further reserves.

"Because of the relatively small Alberta market, the Alberta utilities have difficulty making any proposal to producers which is sufficiently attractive to warrant the producers investing substantial sums of money to develop new sources," he said.

"Yet, as the province expands and its population grows, the local utilities are going to require reserves in much greater quantities than are now connected to their systems."

There are only two ways open to a distributing utility that this can be done, he said, either by purchasing gas from the producer and leaving it in the ground until required; or by associating with those who can provide an immediate market under which Alberta would have a prior call on all the gas required to serve the province.

Cost of the first suggestion would run into millions of dollars from which no revenue would be derived for many years to come. Such an investment, Mr. Yorath said, would not be in the interests of all the people of Alberta who would be prematurely burdened with the annual costs associated with these expenditures.

The second course is the one adopted by the Alberta utilities, he said. They are now associated with the Alberta and Southern project, under which an export

line will be built to California.

"This project provides an immediate market, and thus gives producers the necessary incentive to develop further gas reserves. From our point of view it guarantees an assured supply to Alberta consumers because of the fact that Alberta will have a prior call on all gas it gathers before export," he said.

"This is not just an understanding, it is a hard and fast contract between the utility companies and Alberta and Southern," Mr. Yorath said.

"Under our agreement with Alberta and Southern, we will buy gas from them if, as and when it is required, and pay for it as it is used."

"The agreement does nothing more than ensure the Alberta consumer of a gas supply in sufficient quantity for the long-term future under the most sensible and economic arrangement in the interests of both the consumer and the local utility company."

"It offers an assured supply of gas at a cost lower than any other alternative open to us."

Mr. Yorath said that of course the gas utilities would continue to purchase gas from present sources, supplemented as necessary from other fields that can be connected economically to Alberta markets.

Mr. Yorath reiterated the statement he made in an address he gave before The Canadian Gas Association Annual Meeting at Jasper in June of this year, which he said is still the policy of his companies: "It is absolutely essential that no additional quantities of natural gas be permitted to be withdrawn from the Province unless the permit is contingent upon the Alberta market having prior call upon that gas if it is needed for Alberta consumption. The Alberta consumer must have that protection. As the major supplier to the natural gas consumers of this Province, this is the stand that my companies will be taking before the Board at any hearings involving requests for new permits to export gas or to hear application for increasing the amounts allowed under existing permits."

IRMA TIMES

MRS. H. RILEY, Local Editor, Phone 514

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News Report From Edmonton

By Ken Mason

EDMONTON—The high command of Social Credit must be asking itself just what happened in Calgary.

The party did everything in its power to win the Calgary Legislature seat at stake in last week's byelection. Premier Manning even promised that the Social Credit candidate, Lawyer Samuel Helman, would become the new attorney-general.

But the Calgary voters, a perverse lot if there ever was one, voted overwhelmingly in favor of Ernest Watkins, the Progressive Conservative candidate, giving him a majority of 2,363 votes over Mr. Helman, who ran second.

Actually, the results shouldn't be too surprising, for a number of reasons. Reason No. 1 is that the seat was conservative before. The vacancy was created by the resignation of Tory Art Smith, who is now a member of Parliament. As a rule, a party doesn't lose a seat in a byelection.

The premier's promise of a cabinet portfolio for Mr. Helman could well be another reason. It may well have brought out all the orniness in the voters, a sort of feeling of resentment over such an inducement being held out. Certainly, it gave the opposition candidates a beautiful opportunity to tell the electors they were being bribed by Social Credit.

J. Percy Page, House leader of the Conservatives in the Legislature, feels the promise of the attorney-generalship for Mr. Helman was Social Credit's major mistake. He said Premier Manning had done "exactly what he criticized the Liberals for doing in the federal election."

Liberal Leader J. Harper Prowse saw in the results from Calgary a continuation of the trend away from Social Credit first evidenced in the 1965 general election when Social strength in the House dropped to 37 from 51.

The Social Credit hierarchy must also be wondering whether the oil and gas royalty dividend plan is going over with the voters. The byelection is the first vote since the plan went into effect, and it's obvious that the 20 cheques didn't exactly send the electors out in throngs to cast their ballots for the Social candidate.

Perhaps it's unfortunate Mr. Helman didn't win. If he had taken the seat, the government would have a lawyer in the attorney-general's post. Since Lucien Maynard lost out in the last election there hasn't been a barrister in Social ranks, and Mr. Manning has held the portfolio along with that of premier and minister of mines and minerals. A question yet to be answered

The Appalling Cost Of FIRE In ALBERTA can be SAVED by Fire Prevention Practice

PROPORTION OF LOSSES IN SEVEN MAIN GROUPS

PROVINCIAL RESOURCES	COMMERCIAL PROPERTIES	
	42.61%	428 Fires \$7,919,983
	13.53%	FARM PROPERTY 390 Fires \$925,573
	13.30%	DWELLINGS 1,656 Fires \$906,924
	12.02%	OIL RISKS & MINING 43 Fires \$822,868
	7.64%	MANUFACTURING 62 Fires \$522,498
	7.70%	INSTITUTIONAL 51 Fires \$522,979
	3.20%	PROPERTY OTHER THAN BUILDINGS 253 Fires \$220,176

FIRE PREVENTION WEEK OCT. 6-12

It's time to check... be sure... KNOW... your property is safe from all fire risks. The Fire Commissioner's Office of your Alberta Government is established to remedy dangerous fire hazards and to help to safeguard your property against fire.



GOVERNMENT OF ALBERTA

Hon. A. J. Hooks
Provincial Secretary

A. E. Bridges
Provincial Fire Commissioner

is whether the government will arrange for someone to resign and open another seat for Mr. Helman. Premier Manning is on vacation in the U.S. and can't answer the question. Of course, there is nothing to stop the government from appointing Mr. Helman attorney-general anyway. Anyone can be named a member of the cabinet, but only elected members can sit in the Legislature.

Incidentally, the byelection shouldn't cause too much rejoicing among the Liberals. The Liberal candidate, Reg McColough, trailed fourth with 3,024 votes. A Labor candidate, Frank Bodie was third with 3,899. Watkins received 17,460 and Helman 15,087.

Details of the forthcoming egg marketing plebiscite were announced last week with the passing of an order-in-council setting the dates for balloting.

Ballots will be mailed to poultrymen around Nov. 8, and must be filled out and mailed to the returning office in Edmonton not later than December 6. Enumeration is going on now among producers with 50 or more hens, and those with between 20 and 50 can register voluntarily for the vote.

Government officials estimate some 40,000 poultrymen will be eligible. About half of these own 50 or more hens.

It will be an important plebiscite for poultry farmers. If a majority votes in favor and a board is set up, it will be compulsory for all producers to market their commercial eggs through the board, whether they like it or not. Excluded are eggs shipped to hatcheries and those sold by the producer directly to

Civil Defence has a plan to protect Canadians both from H-bomb blasts and deadly radioactive fallout.

Learn all you can about Civil Defence — then if atomic war comes your chances of survival are vastly increased.

Before a board can be set up, there must be an affirmative vote from at least 51 per cent of those eligible to cast ballots.

HAVE SUCCESSFUL GOOSE SHOOT

(From The Viking News)

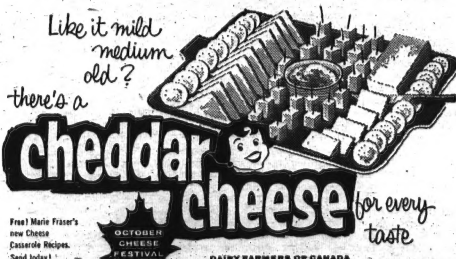
Jack McArthur, Harry Scheeler, and Henry Sheets had a most successful goose shoot in the Coronation area last week. They came home with 43 geese in the three-day shoot, and Jack says it was a flying shoot, no decoys. While there they had a pleasant visit with Harry Lawes who now operates an elevator at Coronation, formerly of Kelowna, and also well known in this community.



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ALBERTA PACIFIC GRAIN COMPANY (1943) LTD.
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First! Marie Fraser's new Cheese Casserole Recipes. Send today!

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Viking Branch: Clifford Hood, Manager

Use a Want Adv.

TO BUY TO SELL TO TRADE

They're Read by Hundreds!

NEIGHBORLY NEWS

A CBC program aired every Sunday morning
At 10:00 Central Time

PREPARED BY C. F. GREENE

SEPTEMBER 29, 1957

Good morning, neighbors:

If you are not having much luck at duck-shooting this fall, the Westlock News, Alta., possibly suggests that a good dog will help when it tells this story. On his return from a trip to the country, a hunter met a friend who inquired if he'd had any luck. Rather embarrassed, the hunter replied, "Well, I actually shot only eight, but my dog brought back 30."

Turning from wild to domestic game—the Kinitino Post, Sask., announces: A turkey supper with all the trimmings—and no help from the women! That's the word that comes from St. George's Church where the men have decided that they can put on a turkey supper every bit as well as the ladies—and as you no doubt know, the W.A. have built up quite a reputation for their sumptuous rep-



Shuffleboard

Shuffleboard is an old favorite among indoor games. It is easy to lay out a permanent court on the rumpus-room floor or the porch. If such space is not available, the court may be painted on canvas.



to be rolled up and brought out as wanted. Pattern 408 gives dimensions and directions for making the court, disks, cues and score board. The pattern also gives directions for making the gadgets used in two other indoor games. If you are an indoor game fan, you may want to order the rumpus-room game packet containing five patterns each with directions for one big game and two small games. Price of packet is \$1.75.

Skyway shelves

Skyway shelves are brightened with luminous paint and an angelic child is mounting upward. Pattern 398, which gives actual-size cutting guides, and directions.



is 40c. This pattern also is included in packet 34 which contains actual-size guides for eight light-glow projects—the largest is what's 44 inches high. All for 1.75. Orders less than \$1 add 10c service charge.

Send orders to:

Home Workshop Patterns,
Department F.P.L.,
4435 West 5th Avenue,
Vancouver, B.C.

To Relieve Torturing ITCH OF ECZEMA

Try This Easy Way Tonight

Stop in at your drugist and ask for a small original bottle of MOONE'S EMERALD OIL. Apply liberally at bedtime and get real relief in double-quick time. No matter what you may have tried, there's nothing quite like EMERALD OIL. Inexpensive and sold at all drug stores.

How To Hold FALSE TEETH

More Firmly In Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat? Just try a small original bottle of MOONE'S EMERALD OIL. Apply liberally at bedtime and get real relief in double-quick time. No matter what you may have tried, there's nothing quite like EMERALD OIL. Inexpensive and sold at all drug stores.

YOU CAN SLEEP TO-NIGHT AND RELIEVE NERVOUSNESS ALL DAY TO-MORROW

SEDICIN tablets taken according to directions is a safe way to induce sleep or quiet the nerves when tense.

SEDICIN \$1.00-\$4.95
Drug Stores Only

Actuals. word had sneaked out that the Anglican men were a bit doubtful of their culinary skill, but Charlie Codd, who was a chef of some note in the Army, gave them the old pep talk, and now they're quite boastful about their ability in this fine art.

Something to boast about is a large vegetable. Here are the season's biggest to date, as noted in your weekly paper. In the Rimby Record, Alta.—a three pound, six and a half potato, dug up by Martin Blondin. In the Canora Courier, Sask.—a pumpkin weighing 69 pounds, grown by Fred Oeschoff. In the Kinitino Post, Sask.—a 17-pound cabbage pulled up by Mrs. Cecil Hobbs—and a nine pound turnip uprooted by young Barry Chyky. Then to somewhat more indigestible vegetables—in the Delburne Times, Alta., a three pound radish from the garden of Mrs. A. Fedorishen and in the Esterhazy Observer, Sask., a three pound cucumber from the garden of Mr. and Mrs. A. Ponack in the Stockholm district.

Incidentally, neighbors, a letter from Mrs. E. Sietmon of Rietz River, Ont., (which is not in this program's territory) tells us that she had a cucumber this year which weighed no less than four and a quarter pounds.

That's an unusual weight—and an unusual event occurred in the Vita district, Man.—according to the Carillon News, which reports: Dr. Waldon recently had an unusual experience. He received a call to a farm home the other night and was surprised upon his arrival to find the house in complete darkness and no one around. He thereupon decided to return the following morning. He did so and was even more amazed to find the house burned to the ground. Dr. Waldon, who has brought many babies into this world, will be interested in this little news item in the Saskatchewan

Valley News. The other evening, Mr. and Mrs. Norman Edger of the Drake district started out for home after visiting in the Tiefengrund district. The following day Mrs. Edger phoned her parents, Mr. and Mrs. John R. Friesen, from Saskatoon St. Paul's Hospital, saying that they had not made it. Her mother asked whether they had had car trouble. The reply was, "No, but we have a baby boy."

Now that we've mentioned a birth—we must mention birthdays. Celebrating noteworthy ones recently were Mrs. Anna Glenn of Naco, Alta., 90—James Ramsey of Macgregor, Man., 90—T. E. E. E. of Red Deer, Alta., 90—Richard Williams, senior, of Melita, Man., 91—Mrs. J. N. Coolidge of Saskatoon, 91—Mrs. D. A. Shaw of Macgregor, Man., 92—Mrs. Low and Mr. Robert Nurse of Eaton, Sask., both 93—Mrs. Janet Wilson of McAulay, Man., 94—and Mrs. J. Sigurdson of Grandview, Man., 95.

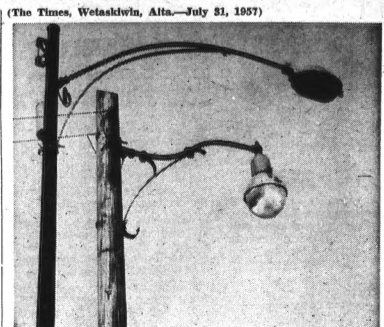
These fine oldtimers will appreciate a comment in the Humboldt Journal, Sask., which reads: The closing of George Stokes' Harness Shop marks what must almost surely be the end of an era. It must cause those older citizens to wipe a nostalgic tear from their eyes as they recall many pleasant memories of the days associated with Old Dobbin. Oldtimers in their pioneer days may have seen quite a few of these little animals mentioned in the Wakaw Recorder, Sask., which tells us that a nice friendly little skunk has made itself at home on the farm of Mr. and Mrs. J. J. Welzel. He has been seen early in the morning on the back steps, also enjoying his breakfast of milk and bread, while the cats just sit and watch. A building contractor in Brandon, Man., probably also watched for the return of a certain article. The Portage is Pra-

rie Enterprise reports that an inadvertent switch in suitcases stopped a CPR train at Portage la Prairie last Friday and caused some anxious hours for a Brandon contractor. The suitcase contained the payroll for some 200 employees. D. C. Mackintosh, secretary-treasurer of the Anglican diocese of Toronto, who was attending an executive council meeting of the Anglican church, slept in Friday morning and had to hurry to get his train. He asked a Brandon contractor, who was staying at the same hotel, to give him a ride to the railway station. In a hurry to catch the train, Mr. Mackintosh picked up the wrong suitcase—the one containing the payroll—and left his own in the car. When the contractor discovered the mistake he phoned the CPR, and the train was stopped at Portage. The payroll went back to Brandon under police guard.

Ah interesting travelling story crops up in the Delburne Times, Alta. Mrs. Margaret McIntosh of Whitewood, Sask., 89-year-old pioneer, made her first trip west by stage coach in 1885. She has just travelled by air from Regina to Dimdale, Alta.—remarking on the absence of rats, badger holes and lame horses—which she experienced in the stage-coach days.

Another relic of years past appears in this new item in the Yorkton Enterprise, Sask. Cecil Straker of the Waldron district is a third generation auctioneer which is nothing to be remarkable. But the auctioneer's hammer he wields and prizes, is a piece of silver craftsmanship that is exquisite down to the minutest detail of workmanship. This sterling silver auctioneer's hammer was presented to Mr. Straker's grandfather, James Straker, by his office staff "upon his appointment as mayor of Aberystwyth, Montgomeryshire, England, on November 6, 1903." So the inscription on one face of the hammer still clearly reads.

English father, James Straker, in this new item in the Lloydminster Times, in its report that Mr. and Mrs. S. T. Phillips formerly of this city, who are in British Columbia, recently celebrated their 60th wedding anniversary: they were married in Bolton, Lancashire, England, in 1897, celebrating their 60th wedding anniversary recently were Mr. and Mrs. Ed-



THE NEW LOOK for street lights along Wetaskiwin's Main Street is emphasized by the sleek new steel standards for the 39 street lights which will replace the old wooden standards and lights along 50 Avenue. These mercury vapor lights require only 400 watts and give off twice the illumination of the older type used heretofore which were all 500 watt fixtures. The new fixtures will take over their duties in about two weeks, when the lights in present use are re-located in the city.

Rogers, also now in British Columbia, they are former pioneer residents of Macgregor, Man.

And speaking of years, the Camrose Canadian, Alta., notes that when Mrs. Hattie Simonson of Sioux Falls, South Dakota, came to Camrose last week to visit her brother, Alex Johnson, now a resident of Camrose, it marked the first re-union between sister and brother in 57 years.

For the week's smile, we pass on this one from the Kamack Times, Sask. We all know, it says, that packaging has become a highly important aspect of merchandising. Here's a new angle, which might appeal to you. An elderly man who lives in a neat cottage on the outskirts of a city fills a box daily with his garbage of broken plates and old cans, wraps it attractively and places it on the shoulder of the highway in front of his dwelling. "I've seen many a car stop, pick up the box and high-tail it down the road," he chuckled, "and I haven't had a box returned yet."

Good morning, neighbors and keep smiling.

Railway crossing crash wrecks car

A railway box car was derailed, a new model automobile was totally wrecked but no one was injured in a level crossing accident at Bienville.

The accident happened at noon on a road crossing over the CPR spur line at the east end of Bienville. The spur line in the one that serves M & S mines.

Driver of the car, Donald Allen Smith, apparently was on the crossing before he saw the switching engine with a string of 18 box cars. The train was manned by a crew from M & S mine.

The train bulldozed the car about 100 feet along the spur right of way. The box car was derailed when it tipped out a switch.

John Todd, brakeman, escaped the end car of the string, riding the end car of the string, escaped injury when he clung to manual brake control as the car left the track.

Smith emerged uninjured from the wreckage of his car. The Mercury, Estevan, Sask.—September 12, 1957.

A NEW KIND OF HALLOWE'EN

What is a UNICEF Halloween?

It's a gay time of games, dancing, apple-bobbing, knocking at neighbour's doors—all the traditional young folks on this last night of October. But it's fun with a purpose! Instead of asking for the old-fashioned "Trick Out", Canada's youth this year will collect pennies, dimes, quarters, dollars even, and turn these gifts into central UNICEF fund-raising. From there, this money will go to help thousands of hungry, sick, underprivileged children who live in the far corners of the world and who, seldom have the opportunity or the health to enjoy such festive pranks as mark our Halloween.

UNICEF stands for the United Nations Children's Fund, which, with the unanimous agreement of all countries, represented in the United Nations, has undertaken the gigantic task of assisting underdeveloped peoples and areas in their fight against disease, malnutrition and ignorance.

"Shell Out for UNICEF" first captured the imagination and generosity of Canadians of all ages some two years ago; it has grown rapidly since. Last Halloween no less than \$42,000 was collected in the nation-wide program; some 750 local groups, big and little, joined in the effort and at the same time reported having a wonderful time! With all this experience and with the swift spread of the idea to other communities and clubs and with the awareness of the practical use to which this

collected money is put, it should be possible to roll up a giant gift of \$100,000 for UNICEF in 1957. Won't you join in the fun too—and help one of the truly great causes of our modern world?

What will it do for your community?

A UNICEF Halloween can offer benefits for every segment of the community. It brings out the group spirit at its best, unites adult supervision with the zealous interest of the children and teenagers—and all for a constructive purpose.

How to organize. Any existing club or group can form the nucleus; two or three teen-age friends can be a good starting point. When you have agreed that you would like to do your bit for UNICEF, contact your (see coupon attached). Tell what your organization is and how big your active group will be. You will be sent tags to identify your collectors, stickers for your collection boxes, as well as material that can be used effectively for local publicity and interesting pamphlets setting forth the scope of UNICEF's work around the world. Remember, it's important for all participants in this special Halloween program—even the young children—to understand what UNICEF is and does. All monies collected should be sent in the form of a cheque or money order to your Provincial Representative—wherever you obtained your supplies.

Be sure to tell your local paper how much money your group collected. All the friends and neighbours who "shelled out" will be eager to learn the result of your fine project.

If you are a grown-up. You can help by giving leadership to children's groups; seeing that they are properly equipped with tags and collection boxes, and also that they make their rounds under supervision, never alone. Ask some of the parents to join you in putting on a party for the young people that evening, this year they will have earned a special treat! Have inexpensive prizes for the best costumes. Or you might like to specify beforehand that children come in costumes typifying various countries in the United Nations.

But even if you can't take on a supervisory job on the big night, do be ready to "Shell Out" for UNICEF when you hear a knock at your door.

If you are in school. Make this upcoming Halloween a spectacular—in a new way! Get your school friends interested in "Shell Out for UNICEF", appoint a committee, organize a canvass in your locality, AND have a big party afterwards! Consult your teacher or Principal about the time, place and other details. If your particular group is affiliated with a religious congregation, discuss your plan with minister, priest or rabbi; he's bound to be interested. Tell all your friends about this new kind of Halloween... show them this item... and start the ball rolling early!



CANADIAN UNICEF COMMITTEE
280 BLOOR STREET WEST
TORONTO 5, ONTARIO

A Committee of the United Nations Association in Canada

TEAR OFF AND MAIL

SASKATCHEWAN UNICEF Committee
3223 Westgate Ave.,
Regina, Saskatchewan.

MANITOBA UNICEF Committee
225 Curry Building,
Winnipeg 2, Manitoba.

ALBERTA UNICEF Committee
8730-119th St.,
Edmonton, Alberta.

BRITISH COLUMBIA UNICEF Committee
280 Bloor St. West,
Toronto 5, Ontario.

Check information desired

Please send me further information about UNICEF and a "Shell Out" planning kit.

Please send me a "Shell Out" planning kit and materials for participants.

NAME

ADDRESS

ORGANIZATION (if any)

Above materials are sent without charge.

Civil Defence's dual role in peace and war explained

Civil Defence co-ordinator, J. O. Probe, of Saskatchewan, explained the dual role of his organization in peace and war:

"Created by the modern need to protect whole nations from war's destruction, Civil Defence has a valuable place in peace as well. It can reduce loss of life and property in any form of disaster, which can strike anywhere, anytime.

"This year for the first time, a day—Friday, October 4—has been designated as National Civil Defence Day. This is what comprises Civil Defence:

To meet the threat of war, essentially the same services are required as to offset the threat of

destruction from fire, flood, earthquake, tornado, explosion or any other form of sudden and unexpected disaster.

The advantage of Civil Defence in any disaster is that it provides a co-ordination of these services. It enables them, once trained and adequately prepared, to move quickly and smoothly into united action. Efforts are not duplicated. The most is made of every service. Even a little bit, carefully planned in advance, will go a long way.

In Saskatchewan services co-ordinated for action under a Civil Defence director and his staff, acting under advice from planning committees, include:

Police, with volunteer auxiliaries, to maintain law and order; Firemen, with pre-trained volunteers, to meet additional fire hazards in disaster, peace and war;

Wardens to provide aid, information and leadership directly to the people, on a door-to-door, street-by-street basis;

Health services—doctors, nurses, first-aid specialists and others trained to help—for treatment of injuries and maintenance of community health;

Rescue workers trained to rescue persons trapped in buildings damaged by blast, fire, earthquake, whatever;

Information services to minimize fear and shock reaction by keeping people informed of what is being done to help them;

Welfare services to provide food, shelter and other similar help to the homeless;

Engineering service to help restore public utilities—electricity, gas, water, sewer—to normal; Radiation monitoring service, in event of atomic war, to let the public know when areas are safe from radiation hazards.

All of these services, already in existence, in Saskatchewan are the basis for a sound Civil Defence organization. Once the preliminary planning is completed, any community with Civil Defence is ready to meet disaster, man-made or natural."

Sew for school PRINTED PATTERN



4586
SIZES
2-10

by Anne Adams

The perfect school fashions, in this Printed Pattern! Summer dress doubles as a jumper; and there's a cute collar style too! Crotch to sew and fit—no waist seams at the back!

Printed Pattern 4586: Child's Sizes 2, 4, 6, 8, 10. Size 6 upper view 2½ yards 35-inch, ¾ yard contrast. Lower 2½ yards.

Printed directions on each pattern part. Easier, accurate.

Send forty cents (40c) in coins (stamps cannot be accepted) for this pattern. Write plainly: Size, Name, Address and Style Number and send orders to:

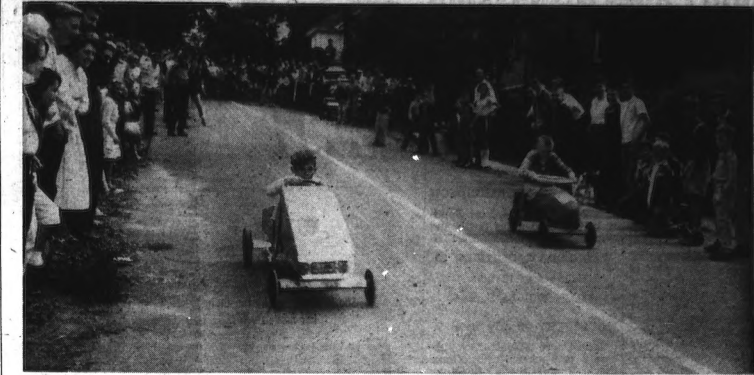
Anne Adams Pattern Dept.,
Department P.P.L.,
60 Front Street, W., Toronto

Labor saver

The housewife could save herself an aching back and many headaches by conserving her strength while working around the house. Many jobs can be done while sitting, as, for instance, the preparation of vegetables and foods. With a board adapted to the right height, her ironing could be done while sitting. When equipping a new kitchen, it would make many things much easier for the one who will spend so much time in the room. If sink, shelves, ironing board and cupboards are installed at the height most convenient to her, a tall woman cannot work comfortably at a low table, and high sinks, tables and other surfaces are often almost out of reach of a short woman.

Shop Locally

(The Acton Free Press, Acton, Ont.—August 8, 1957)



HEADING FOR THE FINISH LINE in the soap box derby appeared as though the car was going to defeat him but he got the feel of the wheel and pulled the vehicle out of its bobbing and weaving pattern.

Poor pedestrian

In the opinion of the man on foot, the majority of motorists operate on the theory that it is always open season for pedestrians. Take an intersection where the sidewalk pander waits patiently at the curb, while cars dash from right to left and left to right. Then the light turns green and the law abiding citizen steps forward, as is his alleged legal right, only to be blasted back onto the sidewalk by six cars making a right hand turn.

As the sixth curves inexorably around him, the green light is joined by yellow, then both exit to red. And there's the vicious circle. The sidewalk pander waits patiently at the curb, etc., ad nauseum.

When he finally regains his normal consciousness, he decides that halfway down the block he would have only the to-and-fro traffic, with complete stops coinciding with the lights at the end of the block, so he ambles down there and crosses safely. But even this solution to his problem is being snatched away in many cities, where an eagle-eyed cop with hand him a ticket for jay walking!

There isn't much the poor pedestrian can do. The motorist will get him somehow.

Some motorists add a diabolical touch to the corner-turning procedure. Very few do this admittedly, but the few who do find it most effective. They wait until the green light shows and the pedestrian is about to cross, they inch along until they are about six feet from him, and then come to a dead stop. The P.P. turns a frightened glance that way but the motorist waves him to proceed, giving him a full share of the road. Some add a further touch of the sadistic by smiling graciously. And this is where the torture comes in, the poor pedestrian is so surprised at this treatment that he goes into shock, unable to step backward or forward. The more benign the smile and the more gracious the wave, the surer the driver is of bagging another trophy. If the victim succumbs to shock, nothing can be proved against the driver, since the body won't bear any marks.

It's a nice gesture to give the pedestrian a sporting chance under any circumstances. For one thing, although it is not generally believed, the rider of Shank's mare has the right of way when he is crossing with the green light or under other legal circumstances. What's still more incredible, he also has the right to live out his allotted span of life, regardless of the fact that you would like to get home early to watch something special on TV. He has the right to retain the use of his body and limbs intact, even though you do hate to waste seconds at corners.

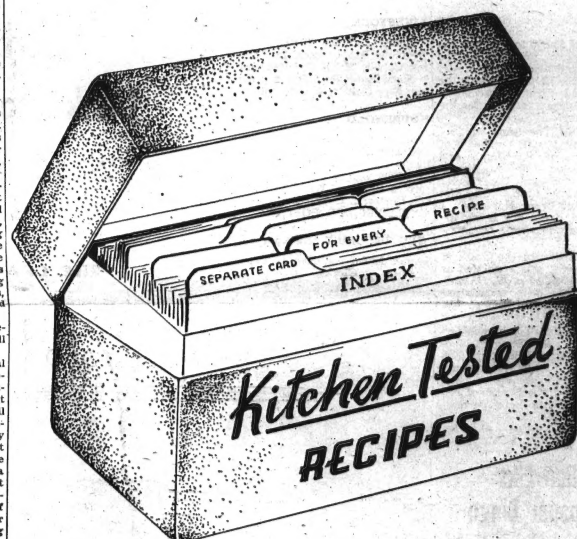
Don't forget, you may be a poor pedestrian yourself some day—give the pedestrian a break!

Where's the fire call box?

Everyone should know the location of the nearest fire call box. It may happen that in case of emergency the telephone could not be used and it would be necessary to call from outside the house. Even children, if they are old enough to understand the operation and tall enough to reach the box, should be taught how it works. The local fire station would be glad to explain this to children—and also give them good advice on fire prevention.

The signature of the president of the United States makes a bill a law.

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Instructions for using kitchen tested recipes.

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Canning Equipment and Methods.

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1410 Scarth St. Regina, Sask.

Gentlemen:

Have enclosed one dollar (\$1.00), for which please send one "Gurney Kitchen Tested Recipe File" to the following address:

NAME

ADDRESS

ONLY ONE WILL BE MAILED TO ONE PERSON.

Sure to please!

Easy to make... and sure to please the *fastest* appetites! You'll make them often... these light tender buns with a delicate orange flavor. For finest results when you bake at home, always depend on Fleischmann's Active Dry Yeast!

Orange Blossom Buns

1. Scald ½ cup milk. Stir in ½ cup granulated sugar, ½ teaspoon salt, ½ cup shortening. Cool to lukewarm.
2. Meantime, measure into bowl ½ cup lukewarm water. Stir in 2 teaspoons granulated sugar. Sprinkle with contents of 2 envelopes Fleischmann's Active Dry Yeast. Let stand 10 minutes, then stir well.
3. Stir in lukewarm milk mixture and 2 well-beaten eggs. 1 tablespoon grated orange rind.

4. Sift together and stir in 2 cups once-sifted all-purpose flour.
5. ½ teaspoon ground mace and beat until smooth and elastic. Work in an additional 2 cups (about) once-sifted all-purpose flour.
6. Turn out dough on lightly-floured board. Knead until smooth and elastic. Place in greased bowl. Brush with melted butter or margarine. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1 hour.
7. Punch down dough. Halve the dough; form each half into an 8-inch roll. Cut each roll into 8 equal pieces; form into smooth balls. Place in greased muffin pans. Brush with melted butter or margarine. Cover. Let rise until doubled in bulk, about 1 hour.
8. Bake in a moderately hot oven, 375°, about 25 minutes. Yield—16 buns.



Needs no refrigeration

To Hold Panel Discussion On Monday Closing

Main topics discussed at the regular meeting of the Viking and District Chamber of Commerce held Thursday, October 3 were Monday closing, the Associated Engineers Services water report, change of postal services, and the showing of films during week of Nov. 1 to 11th.

It was decided to issue invitations to all towns between Tofield and Wainwright to send representatives to a special luncheon meeting of the C. of C. some date in the latter part of October. It was also the wish of the C. of C. that a representative from the CPR line where Monday closing is now in effect and to include Camrose and Vegreville to take part in a panel discussion on Monday All Day Closing.

A lengthy report on a new water supply for Viking was read from the Associated Engineers Services. The water system suggested by the firm would cost approximately \$250,000.00. The matter was left with the water committee to study and make recommendations to the Town Council in their discussion with the Engineers.

President R. D. Taylor reported that a 4-H Dairy Calf Club had been organized and prospects were good that there would be sufficient members for two clubs.

The matter of the new postal service by truck was tabled for the present.

A motion was carried to assist the Carena Association to the amount of \$30.00 to help pay the fire insurance premium on the Carena, and also donate a sum not to exceed \$10.00 towards the Home and School Association annual Halloween party for the young people.

The film "The Story of Creative Capital" will be shown at a meeting of the Home and School Association, to farmer organizations, and the regular meeting of the C. of C. The film is available from November 1 to 11 and dates are being arranged for the above organizations.

C. G. Miller of the Bank of Montreal staff was appointed as treasurer in place of W. H. Wallace who has been transferred to the Lacombe branch of the bank.

Other matters given consideration were a resolution on highway 36 between Viking and Killam to be sent to the minister of highways, and make further attempts to have a resident veterinarian locate here permanently.

Vermilion Elks Newspaper Bingo

B — 1 35 6 7 8 9 12 13 14 2
I — 16 17 19 21 22 23 24 25
26 30
N — 33 34 36 38 39 41 42 43
44 37
G — 46 48 49 50 51 52 54 58
59 60
O — 61 62 63 64 65 66 67 70
71 72 73 74 75 69
The X, E and box bingo have been called. Only the Blackout left.

Bingo cards are available for \$1.00 each from all places our posters are displayed or from any member of the Vermilion Elks Lodge; Viking News office.

Tofield Community League Newspaper Car Bingo

The Tofield Community League have sponsored a Newspaper Car Bingo for community projects. The main prize is a 1967 Chevrolet sedan, and seven other attractive prizes.

B — 1 2 4 6 9 11 14 13
I — 17 19 24 27 28
N — 32 34 37 39 40 41 44 38
36
C — 57 53 56 50 54 51 52 55
O — 70 65 71 62 64 72 73 74
69 61

The following bingos are now closed: 4 corners; St. George's Cross (plus sign).

Bingo tickets can be obtained in Viking at the Viking News office; Tom Luke at Dominion Cafe.

Irma, from Irma Food Market and Irma Hotel.
In Jarrow, Carl Sonett.

In peacetime disasters, as in the disaster of war, Civil Defence can save lives and reduce property damage.

CASH AUCTION SALE

for

Estate of ARTHUR AMUNDSON on SW 14 25-46-13-4. 7 mi. South of VIKING, 16 miles north and 2-miles West of SEDGEWICK.

WEDNESDAY, OCTOBER 23

Sale starts 12 noon.

Lunch Will be Served

MACHINERY—nearly new

John Deere D Tractor, on rubber; 6 ft. Packer; International Power Binder 10 ft.; 7 ft. Oliver Power Mower; 6 ft. Cockshutt Tiller and Box; 20 run John Deere Seed Drill; International 3-row Cultivator 10 ft.; John Deere 4 Bottom Plow; Sprayer on rubber, used once; 2 Flexible Harrows; 6 Diamond Harrows with Draw Bar; Hay Rake; Farm Hand Hitch to fit John Deere D Tractor; numerous other items of good farm machinery.

MISCELLANEOUS

Monarch Pump Jack; 2 ft. Water Tank with cover; 140 Railroad Ties; 2 Sets Harness with Breeching; Tank Heater; Feed, etc. etc.

LIVESTOCK

Bangs and TB Tested: 27 Hereford Range Cows; 28 Suckling Calves; Milch Cow 5 years. Black Mare; Bay Mare 8 years old; Bay Gelding 8 years old.

HOUSEHOLD

McLary Coal and Wood Range; Bed and Mattress; Kitchen Table; 4 Chairs; Kerosene Lamps; Coleman Lamp; Coleman Lantern; 3 Coal and Wood Heaters; Oil Heater; 2 Cupboards, etc.

WATCH FOR POSTERS

TED UMPHREY, Auctioneer.

Selmer Hafso and Ken Hilliker Clerks.



Miss Louise Peterson Farewelled By Friends

(From The Viking News)

On Sunday evening, September 29, the home of Mrs. O. Hafso was the setting for a farewell get-together in honor of Miss Louise Peterson, who has left to make her home in Edmonton. During the course of the evening, Louise was presented with a purse of silver by Mrs. O. Hafso on behalf of those present. A delicious lunch rounded out an enjoyable evening.



A HANDBOOK ON MALTING BARLEY

Because of the steady demand for the bulletin "Malting Barley in Western Canada," prepared by our Research Department, we have been pleased to reprint this publication and additional copies are now available. Your nearest Searle agent will be glad to supply you with a copy free of charge.

SEARLE GRAIN COMPANY, LTD.



She is saving so she can continue her music studies

He is saving so he and his wife can take an extended motor trip

Both have a bank account - and a purpose for saving

The difference between reaching a goal and missing it can be the savings you put by, now, in a bank account.

Such savings don't just happen. They involve some sacrifice, definite planning. But as your dollars mount up you feel a sense of accomplishment, of getting somewhere, that makes the effort more than worth while.

Your bank account provides ready cash that can help take care of any emergency that may arise, or open the way to bargains or other opportunities. Whatever objective you may have in mind, and whatever use your savings may ultimately serve, you'll always be glad you saved.

Save at a bank — millions do!

THE CHARTERED BANKS SERVING YOUR COMMUNITY



LOOK TO GAS
FOR SERVICE WITH SAVINGS

"What's the man doing to our new range, Mommy?"

"Why, he's the gas company serviceman adjusting our new range, Janie. You see, he wants to make sure that everything is working right."

Make sure your next appliance has this extra automatic feature...service. Make it GAS!

NORTHWESTERN UTILITIES, LIMITED



BEET CROP
LOOKS GOOD

The rain which drenched Southeast on Tuesday, bringing heavy vesting operations to a temporary halt, left at least one segment of the farm population, the beet growers, in an optimistic frame of mind.

"It was just what we needed," said K. T. Kocourek, representative of the Manitoba Sugar Beet Company. "It looks very favorable, and it wouldn't be too much to say that we stand a good chance of getting a bumper crop."

The Manitoba Sugar Beet Co. supplied about 85 percent of all the sugar consumed in Manitoba last year.

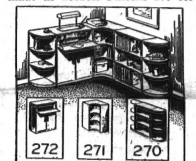
IN THE HOME
WORKSHOP

Unusual wall shelf
A stairway to the stars makes an unusual wall shelf for plants and small objects. A different version may be used for a wall decoration for a children's room and pegs added to it offer encouragement for hanging up clothing. Phosphorescent paint makes the stars



actually shine in the dark. The 18-inch unit is easy to cut from one-quarter inch stock with a compass saw. The stars and stairs are straight cuts. The little figures may be traced from the pattern and cut out with a fret saw or it may be cut roughly and then be smoothed up with a pocket knife. Pattern 398 includes painting directions to get a life-like effect for the figure. Price of the pattern is 35c.

Unit shelves
Unit shelves and desk may be arranged in different ways to fit your space. More shelves may be made as needed. Pattern 270 for



the shelf and rounded sections. 271 for the corner unit. 272 for the desk, give actual-size cutting guides where needed and illustrated construction steps. These patterns are 35c each. Add 10c service charge to your order.

Send orders to:
Home Workshop Patterns,
Department P.E.L.,
4435 West 5th Avenue,
Vancouver, B.C.

Superlative!

Imagine... golden crustal tear rolls made with tangy sour cream! Easy? Definitely, when the yeast is Fleischmann's Active Dry! If you bake at home, bake a pan of these distinctive dinner rolls.

Sour Cream Finger Rolls

1. Scald 1/2 pint (1 1/4 cups) commercial sour cream

2. Measure, measure into large bowl 1/2 cup lukewarm water

3. Sprinkle with contents of 1 envelope of Fleischmann's Active Dry Yeast. Let stand 10 minutes, then stir.

4. 1/2 teaspoon baking soda

5. Into lukewarm sour cream mixture, then stir mixture into yeast.

6. 1 1/2 cups once-sifted all-purpose flour

7. Turn out on floured board and knead until smooth and elastic. Place in greased bowl. Grease top. Cover, let rise in a warm place, free from draft, until doubled in bulk—about 1 1/2 hours.

8. Punch down dough. Turn out on lightly-floured board and knead until smooth. Divide dough into 12 equal portions. Shape each piece into a 12-inch roll and roll into 12 equal pieces. Shape each piece into a 12-inch roll. Arrange, about an inch apart, on greased cookie sheet.

9. Grease top. Cover. Let rise until doubled in bulk—about 40 minutes. Bake in oven at 350°F. for about 15 minutes. Yield—3 dozen finger rolls.

KEEPS FRESH FOR WEEKS
Another fine product of STANDARD BRANDS LIMITED

NEIGHBORLY NEWS

A CBC program aired every Sunday morning
At 10:00 Central Daylight Time

PREPARED BY C. F. GREENE

SEPTEMBER 22, 1957
Good morning, neighbors:

Whenever we see the word "WARNING" at the top of a notice in a weekly paper, we read it. The Kelvington Radio, Sask., publishes this one: WARNING—Privileges and Favors have been granted for many years with the free use of my home, phone, etc. but this privilege has been abused. NOW I find it necessary to lock my house up when I go out; and issue the following WARNING: "Anyone using or entering my house without my permission and the key will do so at their own risk. I am conducting an experiment and have a case of Dynamite and issue this warning in the friendliest of terms. This warning is also issued to the bears who have been carrying the sheaves off my farm into the bush. Take notice this is not a joke. Mr. Bruin Alberta—according to the Westlock News which states: Mrs. Roy Hanlon of Picardville, says that her strawberries came into blossom only last week. There hasn't been a blossom or any fruit all summer. This may be in tune with the summer. Some say the stars have something to do with the strange weather this summer.

For news of "Wild" Strawberries, we turn to the Oak Lake News, Man., which reports that Reeve Harry Hatch of Sifton Municipality found a patch of this wild fruit a week ago Friday, and he found another patch last week. Possibly this is a sign of a long, open Fall, comments the News.

A Found article mixed up with Fruit is advertised in the Morden Times, Man., as follows: Found—"Big Ben" pocket watch under an apple tree. Owner may claim same by paying for the apples and this advertisement. For further information apply to The Times Office.

Speaking of food, we learn from the Elrose Review, Sask., that H. C. McDonald of the Wileton district, who has been wondering whether his female retriever will prove a good dog when the hunting season arrives, found out recently, that at least, she possessed rare "retrieving" qualities—when she brought home a nicely dressed chicken wrapped in wax paper. Later, it was discovered that she had got the chicken on a back door-step in town, when the lady of the house had left it there for a few brief moments.

And for a few brief moments, a telephone call must have stumped a fireman—to judge from this news item in the Indian Head News, Sask. A man phoned the local fire hall last week and said: "Could you please warm up some Cream of Wheat for me?" A bewildered fireman responded with, "I'm sorry, this is the firehall, and we don't heat Cream of Wheat." The man behind the dial who we don't imagine wants his name published, apparently thought he was phoning a local cafe.

Well—anyone can make a mistake—but there is no mistaking the neighborly spirit behind this report in the Wolseley News, Sask. Last Friday afternoon, several good neighbors of the Mount Crescent and Allinville districts, operating 12 combines, drove into the fields of Mrs. Henry Moss and completed her harvesting work. Those responsible are to be highly commended for assisting one less fortunate than themselves.

"Well done, neighbors," would say these men and women who undoubtedly experienced a great deal of good neighborliness when they were pioneering in Canada. Entering the gay-ninety class are Joseph A. Russell of Barnaby, Man., 90—Mrs. A. Hill of Hilton, Man., 91—Mrs. Michener of Red Deer, Alta., 91—Edward Heater of Donalda, Alta., 91—Mrs. A. E. Wilson of Indian Head, Sask., 91—August Schlicht of Flatbush, Alta., 92—William Shields of Darlingford, Man., 94—James Sexsmith of Melfort, Sask., 98—and Mrs. Annie Buckle, formerly of Shellbrook, Sask., now living in Prince Albert, who completed her harvesting work. Those responsible are to be highly commended for assisting one less fortunate than themselves.

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Town bylaws need more "teeth"

police officer tells town council

Appearing before council at their regular meeting, Constable O'Connor, stated that he was endeavoring to fulfill his duties as policeman under difficulties in that the bylaws were none too sound and that in order to make convictions stand, amendments must be made, especially in regards to the traffic bylaw.

Speeding seemed to be one of the chief offences, the Constable stated, but how was he going to prove these offences unless he had his speedometer calibrated? He also stated that using his car for police work needed extra coverage by insurance.

The matter of parking offences was given consideration as also was the riding of bicycles without lights or reflectors. Stop Signs and No-Parking Signs in front of private properties came in for a fair amount of consideration. The definition of Impaired and Impudent driving seemed to create a certain amount of confusion, standing and the parking of trucks at corners thereby obstructing the view and too close to the sidewalks and even on the sidewalks seemed to be common offences.

As a result of the discussion the council decided to instruct the police officer was instructed to enforce the present bylaw relative to the parking of trucks over one ton in the restricted areas and a motion was passed to the effect that the "no parking" signs in front of the Doctor's office be removed.—The Advance, Gull Lake, Sask.—September 12, 1957.

which lasted almost two hours, a better understanding was reached between the police officer and the town council and closer co-operation between both for the betterment of police protection can be looked for in the future.

The secretary was instructed to write the towns of Indian Head and Shaunavon for copies of their traffic bylaws and when these are received, the matter of amendments to the town bylaws will be discussed with the town solicitor and these amendments presented at the next meeting of council.

The police officer was granted the sum of \$15.00 to take care of the extra insurance required in order to use his car for policing and he was requested to have his speedometer calibrated.

Regarding the matter of impaired and impudent driving he was asked to use his own judgment with the understanding that all the town was interested in was the conviction of reckless and dangerous drivers.

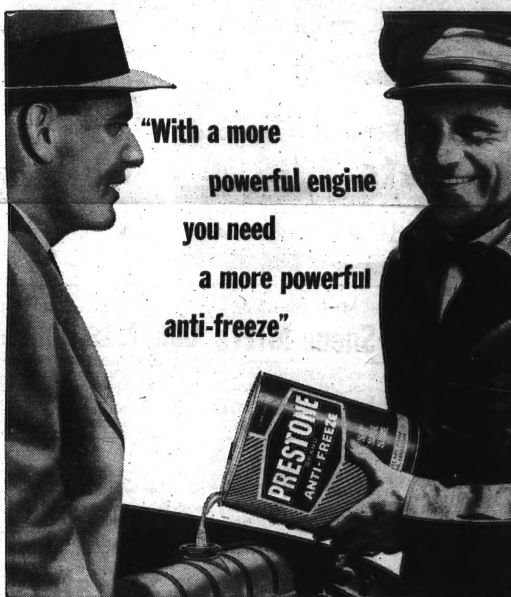
Impounding of bicycles for one day was suggested as a penalty to offenders and the possibility of no parking areas at the corners was suggested.

The police officer was instructed to enforce the present bylaw relative to the parking of trucks over one ton in the restricted areas and a motion was passed to the effect that the "no parking" signs in front of the Doctor's office be removed.—The Advance, Gull Lake, Sask.—September 12, 1957.

BE ACTIVE

One H-bomb dropped on each of Canada's eight major cities could wipe out a quarter of all Canadians unless an active Civil Defence program is in effect.

Non-sold chains for autos were invented by an English shipbuilder,

only "PRESTONE" BRAND ANTI-FREEZE
has all the protective power your engine needs

You're wise to listen to your garage or service station man when he recommends "Prestone" Brand Anti-Freeze. He gets the full picture of today's cars—realizes fully how more powerful engines make more demands on cooling systems—sees that it means in costly repairs if the least thing goes wrong. He knows that in addition to the freeze-up protection anti-freeze gives you, your car needs the complete Winter protection that only "Prestone" Brand Anti-Freeze provides.

Trouble-free Winter driving depends on nothing stopping the flow of anti-freeze

through the cooling system. With "Prestone" Brand Anti-Freeze nothing will. No particles of rust will clog it... no corrosion to cause leaks... no deterioration to impair the efficiency of the water pump. Special inhibitors and all these—plus a unique Polar Film which coats every part of the cooling system, seals it against rust and corrosion. And a special anti-foaming ingredient makes sure that the anti-freeze will not foam out of the top of the radiator.

So insist on "Prestone" Brand Anti-Freeze—the sure way to trouble-free Winter driving.



FREEZE-UP PROTECTION
ANTI-CORROSION
ANTI-CLOGGING
ANTI-FOAMING
ANTI-RUST

MORE PRESTONE ANTI-FREEZE IS SOLD THAN ANY OTHER BRAND

Protect Yourself - From Chill -

It will be cold work on the machines the rest of this season.
Good Underwear is your best protection.



Penman's No. 27 FLEECE
3.98

Penman's POLAR FLEECE
4.59

**Stanfield's Blue Label SHIRTS
& DRAWERS & COMBS**
9.95

These Keep Out the Cold

MEN'S Mountaineer Parkas

Olive shade, tear proof Mountaineer cloth. Full wool insulation, zipper front. Deep button down fly cover. Full fur fabric hood convertible to collar. Storm cuffs. SPECIAL **22.90**

MEN'S B.C. Cruiser Coats

Heavy all wool mackinaw in red or black plaid. Double back, double front, double sleeve and shoulder. Cozy, warm, wind and frost proof. All sizes 38 up. SPECIAL **15.95**

MEN'S Horsehide Farm Jackets

Windproof full garment. All leather. Fully lined. Sizes 38 to 48. SPECIAL **16.95**



GWG Heavy Woven Flannel Shirts

Pleasing plaid patterns. Fully shrunk. Made up to the GWG high standard. 2 pockets. Priced at **4.95**

Men's Horsehide Suede Gloves

Soft, pliable, full fleece lining with warm 2 rib elastic cuff. Fully sized. SPECIAL, Pair **1.98**

Men's Horsehide Suede Mitts

Soft, pliable, warmly lined with full fleece lining. Deep elastic cloth with full welted thumb. SPECIAL, pair **1.75**

Men's Thoro Bilt Congress Boots

Light and comfortable, easy to cover with rubbers or overshoes. Black kip uppers. Full Goodyear welted No. 1 oak bend soles. Leather insoles. Rubber heels. All sizes. Pair **8.98**



Girls' Sweaters

Made from 100% high bulk interlock Orlon. Smart, cozy, easy to care for. Round neck, short sleeve. Shades of red, blue, nude, Nile, etc. Sizes 8 to 14. Priced at **2.98** Priced at **3.98**

Misses' Orlon Sweaters

Beaver knit high bulk Orlon sweaters. Smart shades in yellow, Nile, nude, etc. Laundry so easily, look so well. Sizes 10 to 16. V neck, long sleeve. Priced at **4.95** Cardigans. Priced at **4.95**

Pantie Special

Broken size range Panties. Sizes 6 to 14 in the lot. Fleecy, warm, natural shade. Regular 75c. SPECIAL, pair **49c**

New Taffeta Dresses Tots' Nightwear

Smartly styled Dresses-at a price you can pay. Sizes and half sizes and in the mode. SPECIAL **10.95**

Skirt Special

Better quality tweed skirts. Several shades in mixed patterns. Sizes 12 to 18 but broken range. All sizes but not all patterns. Regular up to \$10.00. SALE **6.95**

J. C. McFarland Co.

Local News

Mr. and Mrs. Fred Drewelow returned to their home at The Dalles, Oregon, this week after visiting at Irma at the home of Mr. and Mrs. Bert Long and renewing old acquaintances with other Irma friends.

Mrs. Alma Enger spent several days last week at the home of her daughter Mrs. Sequin of Wainwright while receiving medical treatment for neuritis. She was able to return to her classroom in Kinsella school on Monday.

Ross-McFarland Jr. who has been ill with pneumonia in Viking hospital is making good recovery.

Owing to the Thanksgiving holiday, regular meeting of the HSA has been postponed until Thursday, October 18. Meeting will begin at 8:15 p.m.

Miss A. Donoghue visited with friends in Edmonton this week.

Mrs. Martin Enger, Provincial President, and Mrs. J. C. McLean, corresponding secretary, are attending the Executive meeting of the Alberta Conference W.A. of the United Church of Canada being held at Wetaskiwin this week.

Mrs. E. S. Taylor has been holidaying in Edmonton.

Irma school children are enjoying a two-day holiday while their teachers are attending the convention at Vermilion.

Mr. and Mrs. C. Jones spent a few days in Edmonton this week.

We noticed quite a number of Irma folk at noon on Wednesday watching the World Series over T.V. in one of the Irma business premises on Main St. The reception was good and the game was exciting. If any of those gathered there received a calling down for being a little late for dinner we are sure it was well worth while.

Mrs. M. Tripp came home from the Viking hospital last Friday night and is feeling much improved. She hopes to go to Hanna this week-end to spend a month at the home of her niece Mrs. E. Mills.

Miss Anne Meyer is taking her third year at the University of Alberta this year. She plans on graduating next spring with a Bachelor of Science degree in Home Ec. Anne spent part of the summer employed by the Dept. of Public Works at Banff. The whole part of the holidays she was at home with her family who still live on the farm a few miles from Irma. Anne took most of her schooling in Irma.

To the Bethany Homes for Children in memory of Wm. Jamieson from Mr. and Mrs. Wm. Masson. To the Cancer fund from Mr. and Mrs. Percy Prosser and Miss Evelyn White.

B of M Ranks First In Bank Advertising

Montreal, Oct. 4.—Rating first among Canadian banks for its advertising, during the past 12 months, the Bank of Montreal has again won the Societres Award for the "best ad of the month" and earned the third highest score for North America in the "Bank Ad-views" survey of financial advertising covering the United States and Canada.

With the exception of one year, the B of M has had the top advertising rating for Canada for the past 12 years. In two years—1946 and 1954—it took first place on the continent.

In the latest issue of "Bank Ad-views" published by Vincent Edwards and Co., New York, covering the final survey scoring, announcement is made of the Societres Award going to the B of M for an institutional piece published by the bank in London, Ont., titled "He brought the first friendly banking London had known."

The ad tells the story of the arrival of B of M's representative in the community by stage-coach in 1844 when the present Western Ontario metropolis was a small town of only 3,500 souls surrounded by thick forests, abounding with game, and relates the development of London and its first bank up to the present time.



USE Want Ads

\$135.00 BUYS one of many Saddle King Stock Saddles. Unconditionally guaranteed. New saddle or your money back. No completely satisfied. Also—Paint, Appliances, Vet Supplies, Any Articles Needed on a Farm or Ranch. Write for grain. Contact CLOVER BAR INDUSTRIES, 5 miles east of Edmonton on highway 16 east. S27-N29c

FOR SALE—good used clothing. Boy's parka jacket size 16. Boy's light jacket size 16. Girls 2 piece winter outfit size 4, red with fur trim, cleaned and in excellent condition.—Helen Whidden. 11-18c

HOUSE FOR SALE in kitchen of Irma—16x20 with village added and full basement. Ph. T80231, Edmonton, or write 11425-95 St., Edmonton. Helen K. Miles. 13-18c

FOR SALE—3 milk cows and some range cows. —Merle Knudson, ph. R409. 4-18c

FREE—48 and 72 cup coffee urn to women's clubs or group for selling 96 bottles of Rawleigh's vanilla.—George Foged, box 247, Wainwright. 11-N29p

FOR SALE—12 weaner pigs. Apply S. Ploker. 11p

Wedding Bells

WEDDING UNITES STUDENT AND PROMINENT SKATER

Margaret Gertrude Lowe, well known Edmonton speed skater became the bride of Mr. Alfred Lauritz Rasmussen at a late afternoon wedding in St. Faith's Anglican church.

The bride is the daughter of Mr. and Mrs. George A. Lowe of Edmonton and the groom, an arts and science student at the University of Alberta, is the son of Mr. and Mrs. Lauritz J. Rasmussen, Edmonton.

Rev. H. E. MacDonald performed the double-ring ceremony. The bride was escorted by her father to the altar banked with fall flowers.

For her wedding, the bride chose a classic gown of white French lace poised over taffeta. The slipper length skirt was draped in soft folds at the waistline. A coronet of sequins and seed pearls held in place her chapel veil of misty tulle. Red roses arranged with white baby mums fashioned the bridal bouquet.

Completing the bridal picture were a trio of attendants in princess styled frocks of turquoise lace over taffeta. With their cocktail length gowns they wore matching pill box hats and carried arm bouquets of yellow and white chrysanthemums.

Mrs. Jack McVeigh was matron of honor for her sister and bridesmaids were Miss Irene Douville and Miss Irene Rasmussen, sister of the groom.

The flower girl, Miss Judy Wallbank, niece of the groom, was dressed in a similar turquoise frock. She wore a flower hat and carried a basket of baby chrysanthemums.

Mr. Gabriel Brissard was best man and guests were ushered by Mr. Dennis Wallbank and Mr. Arthur Lowe, brother of the bride. Miss Jeanette McDonald was soloist.

After the church ceremony, a reception for 100 guests followed in Elmwood Park Community hall. Mr. Francis Rasmussen, of Victoria, grandfather of the groom, said grace. Proposing the toast to the bride was Mr. Chas. Pollard.

For a wedding trip to Vancouver, Victoria and Seattle, the bride donned a three piece suit in winter white, trimmed with a fur collar. She wore chocolate brown accessories and a corsage of red roses.

Mr. and Mrs. Rasmussen will reside in Edmonton.

Chrysler Imperials For Royal Visit to Ottawa

Windsor, Ont., Oct. 2.—Prominent in the cavalcade of sleek cars bearing the Royal party of H.R.H. Queen Elizabeth II, to and from official functions in Ottawa, October 12 through October 16, will be three luxurious Chrysler Imperial passenger cars. Chrysler of Canada, who is making the cars available, is also supplying six additional sedans for the use of other officials connected with the Royal visit.

For the use of Her Royal Highness's Chrysler Crown Imperial parade phaeton is available for fine weather. Two companion Imperials, a Le Baron sedan and Le Baron hardtop, are also provided.

The parade phaeton is desert sand in color with red plaid interior. It is more than 30 feet in length and only 45 inches in height at the centre windshield. It is designed to permit the occupant to be seen to best advantage by the public.

The Imperial Le Barons are pure white with the four-door hardtop having a tan interior and the sedan finished in blue.

The six additional sedans being provided by Chrysler of Canada include three De Sotos and three Chrysler Windsors.

measured in bushels
gasoline costs less



If a typical western wheat farmer could exchange bushels of wheat for gallons of gasoline—how many gallons would he get per bushel?



About 84 gallons? Well, that was true if you compared the average price of #1 Northern wheat with the price of gasoline back in 1939. Over 8 gallons? You're right if you're thinking about prices in 1946.



Nearly 7 gallons? Correct. According to government figures for 1956, the year 'round average price that a western wheat farmer received for a bushel of wheat is sufficient to buy nearly 7 gallons of gasoline for his tractor.



On the score of performance, today's gasolines are an even bigger bargain. Modern refining techniques produce gasolines that are far superior to those sold only ten years ago.



IMPERIAL OIL LIMITED

Thanksgiving Day Monday, October 14

Monday, October 14 has been designated as Thanksgiving Day in Canada. Stores, business places, etc., will be closed all day.